

# THE CITY OF ENCINITAS HOLIDAY PARADE COMMITTEE INVITES YOU TO PARTICIPATE IN THE 2016 ENCINITAS HOLIDAY PARADE

## COAST HIGHWAY 101 - DOWNTOWN ENCINITAS 5:30PM - DECEMBER 3

### TO APPLY

Complete and return this entry packet (Pages 3-4)

- **Mail** (or drop off):  
Encinitas Holiday Parade  
City of Encinitas Parks & Recreation Department  
505 S. Vulcan Ave  
Encinitas, CA 92024
- **Fax:** 760-633-2626
- **E-mail:** [nbuck@encinitasca.gov](mailto:nbuck@encinitasca.gov) (to email scanned, completed and signed form)

### ENTRY FEES

- **Nonprofit Group (501.c3 status):** \$50 by October 31 (after October 31 is \$75)
- **Private Group:** \$100 by October 31 (after October 31 is \$150)
- **Commercial Business:** \$150 by October 31 (after October 31 is \$200)

Checks payable to "City of Encinitas" or call to pay via credit card. Refunds will be issued if entry is not accepted. Refunds not issued for inclement weather. Refunds not issued after November 14 or if entry is accepted after this date.

### INFORMATION

The parade theme is "**Encinitas86!**" Encinitas celebrates 30 years since becoming a City in 1986. So, let's throwback to Encinitas 1986! Top Gun was #1 and the mullet, big hair and shoulder pads were indeed the rage. In 1986, five unique communities turned into one great City, Encinitas. Show us your version of 1986 with your parade entry! We want to see your creativity and also invite you to show it off and share it with everyone using the hashtags **#Encinitas86**, **EncinitasLife** and **#EncinitasHolidayParade**.

More information can be found on the Parks and Recreation Department website at **EncinitasParksandRec.com**, check back for Parade updates!

- The City of Encinitas has the only Santa who is presented at the end of the Parade. Please no Santa costumes (Santa hats are okay)
- Per the Sheriffs, no throwing, distributing, tossing, or handing out items to the crowd (including candy, pamphlets, flyers, and brochures)
- Do not exceed 150 people – no exceptions
- No political campaigning
- Buses and semi-tractor trailer rigs not accepted
- Each entry must have an "Entry Monitor" to walk in front holding the lineup's parade entry number (entry number provided)
- Be safe. If riding something, (bike, scooter, skateboard, unicycle, rocket ship, etc,) please wear a helmet!
- All entries must clean up after themselves. Keep our downtown clean!



# 2016 ENCINITAS HOLIDAY PARADE

## HOW TO BE A GREAT PARTICIPANT

- Decorate, decorate, decorate
- All people in the entry are doing something
- Lights, lights, and more lights
- Write a great narrative and get it in on time
- Turn in all of your paperwork on time and keep in touch with the event organizers

## JUDGING CRITERIA

**USE OF THEME** - Go all out, find something interesting, unique, fun, amazing that shows off what “Encinitas Life” means to you. Like farming? Maybe surfing? Yoga? Like to “Keep it Funky”? or are all about the Cardiff Kook or a great Donut? We want to see your creativity and also invite you to show it off.

**2. CREATIVITY** - How much planning went into the entry? How much originality was depicted?

**3. PRESENTATION** - How well is the entry presented?

Pre-judging will not occur. Judging stand is near grandstand announcer along the parade route. Keep moving past judging stand. Performing groups; please do not stop in front of judging platform. You will be judged on your performance while moving along the Parade route. Stopping on the Parade route will negatively impact your score for judging. Stopping creates a ripple effect with entries bunching up behind and long gaps ahead that nobody likes to see in a parade.

## AWARDS

1st place awards will be given to one group in each of the categories below. 2nd and 3rd place certificates will also be awarded.

Awards will be given in the following categories:

**BEST USE OF THEME**  
**BEST USE OF LIGHTS**  
**BEST SPIRIT**  
**MOST UNUSUAL**  
**BEST CHILDREN’S GROUP ENTRY**  
**BEST PERFORMANCE**  
**BEST MARCHING BAND**  
**BEST OVERALL**

# 2016 ENCINITAS HOLIDAY PARADE

## CONTACT INFORMATION

Name of Organization:

Contact name:

Mailing Address:

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (hm) \_\_\_\_\_ (wk) \_\_\_\_\_

Email Address: \_\_\_\_\_

## CATEGORY (CIRCLE ONE)

Entry categories help staff to best organize the Parade lineup. Entry Categories are different than Award Categories

- Children's Group (50 people or less)
- Children's Group (51 – 150 people)
- Walking Group (150 people max)
- Car (1-2 cars max)
- Car Club (3-12 cars max)
- Small Truck/Van
- Specialty
- Float/ Flat Bed
- School Marching Band

## DESCRIPTION OF ENTRY

Please give us a **detailed** physical description of your entry. Include type of vehicles, decorations, animals, costumes, lighting, music, etc.

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# 2016 ENCINITAS HOLIDAY PARADE

## NARRATIVE

Please provide a statement about your entry that will be read by announcers as you pass them. This narrative should be between **25** and **50** words long. You can include the types of things your organization does, has done in the past year, or will do in the future. If you are naming specific people, please include a phonetic pronunciation. Narratives exceeding 50 words will not be read. Your narrative is your opportunity to tell the judges about any specifics of your entry related to the theme.

Please email your narrative to: [nbuck@encinitasca.gov](mailto:nbuck@encinitasca.gov)

**Any changes to narratives must be finalized by November 25**

If you are **unable to email** your narrative, please write-in below.

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## WAIVER

### Release from Liability and Indemnification

(Please read before signing.)

I agree to indemnify and hold harmless the City of Encinitas and its officers, agents, employees, and the Encinitas Holiday Parade Committee from and against any and all claims, cost liabilities, expenses, or judgments including attorney's fees and court costs arising out of my and our group's participation in the City's Special Event resulting in illness, injury, or property damage to any person and myself except injury deliberately or willfully caused. I recognize that the event can be dangerous to me and anyone else, and I accept those dangers. I understand that if I or anyone else is injured as a result of my participation, this waiver will be used against me. I agree that pictures/videos taken during program hours may be used for future promotional purposes. I also understand that no employee or agent is authorized to modify this waiver.

I certify that I have personally read and understand this waiver and release.

Signature \_\_\_\_\_

Entry Representative

Date \_\_\_\_\_